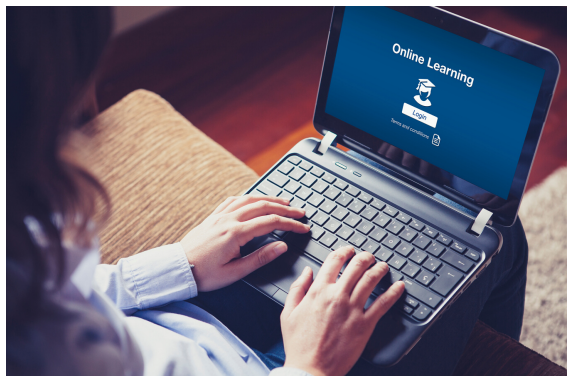


# Real Conversations About Small Businesses



## MKC'S COACHING MODEL



### CEO FOCUS GROUPS

- Focused on interest and/or industry
- Achieve the intrinsic value of support by peers
- Assist in developing ways to diminish the Pillars of Fear (Success, Failure and The Unknown)
- Taps the pool of knowledge and experience from CEOs within their peer group or industry
- Develop a conglomerate that will be about contributing to the learning and listening experience
- Sessions led by our Knowledge Bank of Experts

### FOCUS NETWORKING & WEBINARS

- Online members learning platform
- Bi-weekly "Real Conversation" focused on the HOTTEST TOPICS in the industry
- Sessions provide support and information on the latest trends in business

